

# FEATURED SPEAKERS



*\*In order of appearance*

## WELCOME REMARKS



**Richard L. Revesz**, Lawrence King Professor of Law, Dean Emeritus, and the Director of the Institute for Policy Integrity, New York University School of Law

Richard L. Revesz, the Lawrence King Professor of Law and Dean Emeritus at NYU Law School, is one of the nation's leading voices in environmental and regulatory law and policy. At NYU, he directs the Institute for Policy Integrity, a think tank and advocacy organization focusing in these areas. Revesz received a BS summa cum laude from Princeton University, an MS in civil engineering from MIT, and a JD from

Yale Law School, where he was editor-in-chief of the Yale Law Journal.

After judicial clerkships with Chief Judge Wilfred Feinberg of the U.S. Court of Appeals for the Second Circuit and Justice Thurgood Marshall of the US Supreme Court, Revesz joined the NYU faculty in 1985 and served as Dean from 2002-13. Revesz is the director of the American Law Institute, the leading independent organization in the U.S. producing scholarly work to clarify, modernize, and otherwise improve the law; a senior fellow of the Administrative Conference of the United States; and a fellow of the American Academy of Arts and Sciences.

## OPENING REMARKS



**Dr. Lisa M. Coleman**, New York University's Senior Vice President for Global Inclusion, Diversity, and Strategic Innovation and inaugural Chief Diversity Officer

Lisa Coleman is the Senior Vice President for Global Inclusion, Diversity, and Strategic Innovation and NYU's inaugural Chief Diversity Officer. Dr. Coleman comes to NYU from Harvard, where she served as the Chief Diversity Officer and Special Assistant to the President.

Prior to Harvard, Dr. Coleman worked in a similar capacity at Tufts University from 2007 to 2010, and was Tufts' first senior diversity officer. Also at Tufts, she directed the Africana Studies Program and taught in American Studies, English, and Women's Studies. Dr. Coleman also taught in the City University of New York system and held positions at Merrill Lynch, Inc. and the Association of American Medical Colleges in Washington, D.C.

## KEYNOTE



**Robert Raben**, Founder, Green 2.0, President & Founder, The Raben Group, and former Assistant Attorney General for the U.S. Department of Justice (1999-2001)

Robert Raben is a man on a mission – one that he has shared with the seventy or so people who have joined him in the unique public policy firm he created. Robert works to drive public policy in a humane and sensible direction; to bring diversity and equity to the boardrooms and think tanks and corporations of America; to create a fair judiciary and influence legislation to broaden civil rights, reform our criminal justice system, and improve education for all our children. And that’s just for starters.

Robert insightfully articulates the big picture and drills down to identify its crucial parts. He wants his clients to develop their strategies before talking about tactics. Whether consulting with Google or the Fisheries Survival Fund in New Bedford, whether advising the Center for Reproductive Rights or the Black Church Center, he is unfailingly honest, direct, focused, and educated about every nuance of his clients’ reality — and the challenges they face as they go forward. He is as practiced and effective at working with conservative faith leaders as he is working with LGBTQ activists. He knows that unlikely coalitions and partners are often the answer to policy paralysis. Robert founded The Raben Group in 2002. He is a graduate of the Wharton School and New York University School of Law.

## THE ENVIRONMENTAL MOVEMENT'S REAL PIPELINE PROBLEM



**Ebony Martin**, Chief Officer of People and Culture, Greenpeace USA

Ebony Martin was appointed as Greenpeace’s Chief of People and Culture in February 2015. The Department of People and Culture manages many of the administrative and operational functions for Greenpeace including human resources; administration and payroll; training and development; employee relations; recruitment and facilities. With her passion for diversity and equity, Ebony has developed and implemented strategies for hiring and developing diverse talent, fostering an inclusive work environment and ensuring

equity in Greenpeace’s policies and processes. Under her leadership, the People and Culture Department has transformed from being a transactional department centered on customer service and compliance to becoming a strategic partner. Through active engagement with senior managers and leadership, the department now boasts of increased productivity, efficiency, and overall performance.

Ebony joined Greenpeace in February 2013. An accomplished Human Resources professional, Ebony has over 10 years of experience in the corporate and non-profit sector; specializing in talent acquisition and management, and employee relations. Ebony earned her Bachelor of Arts from Immaculata University and her Masters in Human Resource Management from the University of

Maryland University College. She currently resides in Washington, D.C. with her husband and two sons.



**Myra T. Mathis**, Executive Search Consultant & Practice Leader, NonProfit HR

Myra brings over 12 years of experience in executive search recruitment to Nonprofit HR. She is a talented, results-driven international staffing and recruitment executive with a proven record of accomplishment in planning and leading comprehensive recruiting strategies and teams in support of business goals and objectives.

Prior to joining Nonprofit HR, Myra was the Principal of a professional services firm where she supported small to large corporations including government agencies, NGOs, and nonprofits. Utilizing solid strategic leadership skills she's able to build and guide top-performing recruiting and training initiatives.

Myra brings her extensive work with federal government, international development agencies, foundations, and other nonprofits, i.e. USAID, Department of State, Share Our Strength (No Kid Hungry), Elizabeth Glaser Pediatric AIDS Foundation, DoD, DoA, the World Bank, Inter-American Development Bank, OXFAM, The Bill and Melinda Gates Foundation, and many others to each search engagement. Myra serves as the lead search consultant on the firm's search engagements.



**Pallavi Phartiyal**, Deputy Executive Director, Rainforest Action Network

Pallavi Phartiyal serves as the Deputy Executive Director at Rainforest Action Network (RAN), a nonprofit organization that seeks to preserve forests, protect the climate and uphold human rights. RAN achieves its mission by challenging corporate power and systemic injustice through frontline partnerships and strategic corporate campaigns including research and public pressure. Pallavi oversees the overall management of the organization and guide RAN's racial equity and justice commitment in its operations, programs and campaigns.

Prior to joining RAN, Pallavi helped launch the Center for Science and Democracy at the Union of Concerned Scientists (UCS), where she advocated for science-based decision-making in the democratic system. Earlier, she was the project director and senior program associate at the Research Competitiveness Program of the American Association for the Advancement of Science (AAAS) where she worked with research and policy professionals to provide review and guidance for higher education academic institutions and federal agencies.



**Anthony Tansimore**, Founder and Managing Director, Blueridge Advisors

Anthony Tansimore is the founder and managing director of Blueridge Advisors, an executive search and leadership advisory firm dedicated to placing CEOs and Executive Directors in social impact organizations nationwide. Anthony has over 25 years of executive leadership and consulting experience in philanthropy and the nonprofit sector.

Anthony began his career in philanthropy at Fannie Mae, the largest foundation dedicated to housing and community development, and has held leadership positions at the Fannie Mae Foundation, The San Francisco Foundation and MALDEF (the Mexican American Legal Defense and Educational Fund). He later moved to the Bridgespan Group, a global nonprofit management consulting firm, where he led CEO searches for many national organizations.

Committed to giving back to communities, Anthony has served on several nonprofit boards, including positions as vice chair of the American Composers Forum, and board governance chair and board chair of the National 4-H Council. He currently serves on the Leadership Council of Children's Defense Fund-California. He holds a JD from Wake Forest University School of Law and a Bachelor's of Arts from Colorado College.



**[Moderator] Whitney Tome**, Executive Director, Green 2.0

Whitney has worked with fishermen, environmentalists, advocates, political strategists, government employees, and thought leaders to develop the approach and solutions needed for the problem. Combining her facilitation skills, knowledge of environmental issues, and understanding of people, Whitney is able to walk into any room, ask the right questions, develop a strategy in the moment and leave everyone with action items and tasks.

Prior to joining Green 2.0 and the Raben Group, Whitney served as the director of diversity and inclusion at the National Parks Conservation Association where she led, defined and crafted metrics and measures for the organization's diversity and inclusion efforts. Whitney has advised complex ocean stakeholder processes as a Program Manager and Mediator at the Meridian Institute including facilitating public meetings for regional ocean planning bodies that included state, federal and tribal partners.

At Environmental Defense Fund (EDF), Whitney served as a strategist, cat herder and trusted advisor in dozens of state and federal political campaigns. She also developed, launched and grew the Fisheries Leadership and Sustainability Forum – a partnership between EDF, Duke and Stanford. Whitney developed everything from the curriculum for fisheries managers to managing the steering committee, budget and partners for the Fisheries Forum.

## DIVERSITY AND INCLUSION: POWER BUILDING FOR ENVIRONMENTAL POLICY



**Hon. Ignacia Moreno**, CEO and Principal, The iMoreno Group, PLC, and Former Assistant Attorney General, Environmental and Natural Resources Division, United States Department of Justice (2009-2013)

Ignacia S. Moreno is recognized as one of the leading environmental and natural resources lawyers in the United States. She is currently Chief Executive Officer and a founding Principal of The iMoreno Group, PLC, where she offers legal services and strategic counseling on environmental and natural resources matters. Ignacia served as the Senate-confirmed Assistant Attorney General for the Environment and Natural Resources Division of the U.S. Department of Justice from 2009 to 2013, and was recognized for her outstanding leadership of the Division's response to the Deepwater Horizon oil spill. She also served in the Division for seven years during the Clinton Administration. Ignacia is a former environmental Counsel for the Northeast/Midwest Regions and International at the General Electric Company, and practiced at two prominent Washington, D.C. law firms, including as a partner. In 2016, she was appointed by Virginia Governor Terry McAuliffe to serve a four-year term on the State Air Pollution Control Board.

Ignacia serves on the National Board of Directors of the Trust for Public Land, the Advisory Board of the Institute for Policy Integrity at New York University School of Law, and on the Board of Green 2.0. She also serves on the Council of the American Bar Association, Section of Environment, Energy, and Resources and is a Fellow of the American Bar Association Foundation. She previously served on the boards of the Washington Lawyers' Committee for Civil Rights and Urban Affairs and the Center for International Environmental Law, and served as General Counsel of the Hispanic National Bar Association and President of the Hispanic Bar Association of the District of Columbia. In 2013, PODER Hispanic Magazine named Ignacia one of the Top 100 Green Leaders in the United States and, in 1995 and 2013, Hispanic Business Magazine named her as one of the 100 Most Influential Hispanics in the United States. She is the recipient of the United States Department of Justice Edmund J. Randolph Award and the Department of Homeland Security—United States Coast Guard Meritorious Public Service Award and Medal.

Ignacia received a Juris Doctor degree from New York University School of Law in 1990 and a Bachelor of Arts degree in English Literature and Political Science from New York University in 1986. She was born in Cartagena, Colombia and is a naturalized United States citizen.



**Vice Admiral Manson K. Brown**, Retired U.S. Coast Guard and Former Assistant Secretary of Commerce for Environmental Observation and Prediction and Deputy Administrator for National Oceanic and Atmospheric Administration (2015-2017)

Manson K. Brown, a Washington, D.C. native, is the son of public servants. At the age of 17, he entered military service as a cadet at the U.S. Coast Guard Academy. His journey with the Coast Guard spanned 40 years. He became the first African-American to achieve 3-star rank in his service. He commanded operations at every level,

culminating as Commander of Pacific Area in San Francisco where he oversaw all Coast Guard operational activities throughout the Pacific Rim. In 2004, he was asked to fill a key leadership gap in Iraq as the Senior Advisor for Transportation for the Coalition Provisional Authority. There he oversaw restoration of Iraq's transportation systems, including major ports.

After retiring from the Coast Guard in 2014, he was nominated by President Barack Obama as an Assistant Secretary of Commerce at the National Oceanic and Atmospheric Administration. Confirmed by the U.S. Senate in March 2015, he oversaw environmental satellite programs and the business transformation of the National Weather Service. He also championed an effort to enhance diversity, equity, and inclusion throughout the organization. He returned to retirement in January 2017.



**Erich Pica**, President, Friends of the Earth

Erich Pica, President of Friends of the Earth, is a nationally recognized environmental and progressive leader, and an economics expert on energy subsidies. For more than a decade, Erich has worked to reform U.S. tax and budget policy to reduce pollution and increase clean energy. His core belief that the solution to climate change rests at the intersection of justice and the environment has developed Friends of the Earth's strategy to include racial justice and just transition in its work, with particular focus on indigenous and grassroots advocacy. Under Erich's tenure, Friends of the Earth's membership has grown to

one million people, in all 50 states, most recently realigning priority resources to support Trump defense work.

Prior to becoming Friends of the Earth's president in 2009, Erich served as the organization's director of domestic programs. In that role, he designed and launched many campaigns to bring emerging technologies such as nanotechnology and synthetic biology under greater public and regulatory control and to reform how the federal government manages and invests in our transportation system.



**[Moderator] Brentin Mock**, Staff Writer, CityLab

Brentin Mock is a staff writer for Citylab who writes about the role of justice and civil rights in the laws and policies that govern our lives, particularly in the urban environment. He has a long history of reporting on environmental justice and voting rights. He previously served as justice editor for the environmental news site Grist, and as a national correspondent for Colorlines.com. He has also served as a staff writer or fellow for The Nation, The American Prospect magazine, Intelligence Report magazine, Pittsburgh City Paper, and The Lens, an investigative online news nonprofit in New Orleans, Louisiana. His work has also appeared in The Washington Post, The Root, Outside Magazine, Essence, The Grio, and Next City.

## CLOSING REMARKS



**Mark Chambers**, Director of the Office of Sustainability, NYC Office of the Mayor

Mark Chambers is an urbanist, an architect, and the Director of Sustainability for Mayor Bill de Blasio and the City of New York. In this role, he leads the development of policies and programs that enhance the near-term and long-term sustainability of New York City, as outlined in One New York: The Plan for a Strong and Just City.

Mark serves on the Board of Directors of the NYC Energy Efficiency Corporation (NYCEEC) and the Building Energy Exchange. Most recently, Mark served as the Director of Sustainability and Energy for the Government of the District of Columbia where he led an interdisciplinary team to creatively manage energy supply and demand, as well as water and waste resource conservation efforts across Washington, D.C.'s municipal portfolio of buildings and properties. He holds a graduate degree in Public Policy and Management and an undergraduate degree in Architecture, both from Carnegie Mellon University in Pittsburgh. He lives in Washington Heights with his wife and two children.



**[Introduced by] Donna U. Hope**, Environmental Consultant and Diversity Advisor, Mount Eastern Joy, LLC, and former Policy Advisor, Office of Sustainability, NYC Office of the Mayor

Donna Hope has recently departed the New York City Mayor's Office of Sustainability after being a Policy Advisor for 4 years on green building and energy efficiency, leading the efforts of the Greener, Greater Buildings Plan. Donna's previous 15 years of employment have spanned the multi-varied universe of environmental careers, including ecological scientific research, computer modeling, sustainability advocacy, civil and environmental engineering consulting, and public policy. She has worked at private firms, nonprofits, and local, state and federal government agencies around NY tri-state area and D.C. The focus has included air quality assessment, water quality and infrastructure monitoring, GIS topographical and hydraulic modeling, soil and groundwater remediation, food equity and urban farming, and energy efficiency policy.